

## FAKRO showroom opens in Budapest

The world's second-largest manufacturer of roof windows, FAKRO, has opened its showroom in Budapest. The inauguration ceremony was hosted by Dr. Anna Wisniewska, Executive Director of the Polish-Hungarian Chamber of Commerce, who welcomed guests and highlighted FAKRO's significant role and dynamic growth in the Hungarian market.

Piotr Bieniek, a board member of the FAKRO Group, spoke about the company's sustainability efforts and eco-friendly product range. "The green color in our logo has symbolized our commitment to environmentally conscious operations and the development of eco-friendly products since the beginning. Caring for the health, safety, and comfort of future generations is a top priority for us—that is what we call our GOGREEN philosophy."

Aliz Uherkovich, Marketing Director of FAKRO Hungary Ltd., introduced the new GREENVIEW line of roof windows, set to launch early next year. Participants had the opportunity to experience the enhanced thermal and sound insulation features firsthand, as well as appreciate the modern design, ergonomic, and aesthetic qualities of the new products.

In addition to FAKRO's traditional products—such as roof windows, loft ladders, skylights, light tunnels, and blinds—the showroom also introduces an entirely new product line. Representing the highest quality category, the Innoview line features aluminum-clad wooden facade windows.

"The opening of the showroom in Hungary allows us to showcase our extensive range, innovative high-quality products, and unique solutions directly to our professional partners and private customers. We observe that expectations for products are rising, and demand for premium offerings continues to grow. We are confident that our showroom will play a key role in connecting these special demands with our unique products," said László Kovách, Managing Director of FAKRO Hungary Ltd.

Gábor Fábíán, an architect from Arkt Architect Studio, presented two notable examples of buildings featuring FAKRO products. One of these, the Zs-House in Noszvaj, won the Hungarian Chamber of Architects' Special Professional Award in this year's "House of the Year" competition.

The event was enlivened by a fashion show featuring a collection made from installation accessory materials, as well as a wine tasting from the renowned Juhász Winery of Eger, with products and songs paired together. Guests enjoyed musical performances by Erika Borbás.

The new FAKRO showroom in Budapest welcomes visitors with special offers, useful advice, coffee, and refreshments.

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