



Dear Sir or Madam,

We are happy to share the latest issue of the newsletter of the Polish-Hungarian Chamber of Commerce.

We wish you a pleasant reading!

NEWSLETTER- 2024/07

CHAMBER NEWS

[JOIN US! - "FIT FOR POLAND" - STARTUP PROGRAM](#)



 **Join the Startup Accelerator Program - "Fit For Poland"!** 

We are excited to announce the opening of applications for the Startup Accelerator Program - "Fit For Poland"! This is a unique opportunity for Hungarian startups to receive comprehensive support and guidance to succeed in the Polish market.

👉 The program provides assistance in two main phases:

1. **International Training in Hungary:** Gain extensive knowledge through the Fit for Poland program's five modules, covering the basics of entering a foreign market, practical partner search, negotiation techniques and business culture, effective participation in events, and trade fair strategies.
2. **Business Events and Connections in Poland:** Participate in an networking event in Poland, where you can build new business relationships and negotiate with Polish partners.

📌 **What are the benefits of the program?**

- Acquire in-depth market knowledge and experience of the Polish business environment
- Receive mentorship and share experiences with seasoned international market experts
- Build long-term business connections and expand internationally

📅 **Application Deadline:** August 15th, 2024

👁️ More details and application: <https://lnkd.in/daYCKnsT>

🚀 Don't miss this unique opportunity to elevate your start-up to an international level! 🚀

[Read More](#)

SAVE THE DATE! - POLISH-HUNGARIAN BUSINESS MIXER - 05.09.2024 - VENUE: ETYEK (NEAR BUDAPEST)



SEASON OPENING BUSINESS EVENT FOR POLISH-HUNGARIAN BUSINESS- WINE AND TOURISM IN THE FOCUS

The Polish-Hungarian Chamber of Commerce, in cooperation with institutional and corporate partners, is organizing the Polish-Hungarian Season Opening Business Mixer Event in Etyek on September 5, 2024. Our main partners are Esterházy Etyeki Kúria and all other members of the Fine Wines Association: Tokaj Hétszőlő Winery, Homola Winery, Tóth Ferenc Winery, Vida Borbirtok. The event is held under the patronage of the Embassy of the Republic of Poland in Budapest, and in cooperation with the PAIH Polish Investment and Trade Development Agency.

Tourism and culture are topics that impact almost every sector of the economy and is one of the important segments of the growth and business cooperation between Polish and Hungarian businesses. Our goal is to organize a mixer event with the involvement of companies, business development organizations, and other development entities.

LOCATION: ESTERHÁZY ETYEKI KÚRIA - 2091 ETYEK, BÁTHORI U. 21.

REGISTRATION: starts on the 15th of August 2024.

[SAVE THE DATE! - DOING BUSINESS IN HUNGARY - 27.09.2024 - RZESZÓW](#)



The *"Doing Business in Hungary"* event, organized in collaboration with the **Polish-Hungarian Chamber of Commerce** and the **Rzeszów City**, will take place in Rzeszów, Poland. This event provides an opportunity to discuss the main challenges faced by Polish exporters entering the Hungarian market.

Economic relations between Poland and Hungary are dynamically developing, and the event offers a chance to hear about the challenges and obstacles an exporter might encounter in the Hungarian market.

The *"Doing Business in Hungary"* event is a networking opportunity, in the second part of the event, participants will have the chance to networking and get to know the participating companies.

The event will be held in Polish! Networking will be conducted in Polish and English! The number of participants is limited. Entry is free upon registration.

You can register via the following link:

[Read More](#)

[Glue Up](#)



The Polish-Hungarian Chamber of Commerce has a new communication platform to enhance its communication and networking efforts. The [Glue Up platform](#) provides an excellent opportunity for smoother interactions among members.

We encourage all our member companies to continue actively using the [Chamber's Glue Up platform](#).

If you encounter any difficulties using the Glue Up system, please refer to the guide available at the following link or contact us at info@plhucc.com.

<https://help.glueup.com/end-user-guides/my-glue-2/>

[Read More](#)

MEET OUR NEW MEMBER COMPANY

[Homola Pincészet](#)

Homola

PALÓZNAK

Homola Paloznak winery is a family-owned winery at Lake Balaton, cultivating 15 hectares on the north east shores of the lake. The vineyards are currently in conversion to organic viticulture. The wines are made with minimal intervention, in a natural way. Homola works mainly with local varieties, especially Olaszrizling and Kékfrankos and has an increasing focus on traditional method sparkling wine based on Furmint. Homola Winery owns one of the most beautiful wine terraces in the region, a perfect place for admiring the panoramic view of the lake.

For further details, please visit the link below:

[Read More](#)

BUSINESS NEWS FROM HUNGARY

[New decrees published related to Cybersecurity Act and Changes related to products affected by mandatory warranty](#)

PETERKA PARTNERS

YOUR CEE LAW FIRM

The task of the Polish-Hungarian Chamber of Commerce is to transmit current market information in as many areas as possible. In cooperation with member company **Peterka & Partners**, we strive to present current business news from Hungary. Please read our news about new decrees published related to Cybersecurity Act and the changes related to products affected by mandatory warranty.

<https://www.peterkapartners.com>

You can view further details of the news through the following link:

[Read More](#)



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